

SUSTAINABLE PACKAGING

Read About Our Latest PVC to rPET Conversion

FIRST CHOICE 35 YEARS
PACKAGING SOLUTIONS



About the Client

U.S. Cotton offers a variety of products such as cotton balls and rounds, cosmetic sponges, and cotton swabs while delivering on sustainability by reducing waste and emissions in its factories.

The Challenge

Convert 100% of U.S. Cotton's PVC blisters to recycled PET, also referred to as rPET



The First Choice Packaging Solution

FCP was not only specifically supportive of U.S. Cotton's commitment to reducing waste and emissions associated with product production by developing rPet solutions, but is also generally focused on sustainability as evidenced by its history:

- ✓ FCP uses millions of pounds of post-consumer rPET annually.
- ✓ FCP recycles its rPET annually as follows:
 - ⊙ 100% of scrap generated during production process is collected
 - ⊙ Scrap is ground into plastic flake and packed in supersacks
 - ⊙ Supersacks are shipped to plastic film suppliers to extrude back into rPET film rolls
 - ⊙ Recycled film is shipped back to FCP to be used in new production for recycling into other products
- ✓ FCP also bales all of its non-PET scrap, for conversion back into film or for recycling into other products.

Because of our experience with rPET materials, we were confident that we could assist U.S. Cotton to achieve a sustainable packaging solution.

The Result

“As a company, we are committed to reducing waste and emissions associated with product production. As a leading manufacturer of cosmetic cotton products in North America, we are not only dedicated to service and quality, but also to responsible manufacturing. We knew that converting to rPET wasn't an easy task, which is why we approached First Choice, a trusted and reliable partner for many years.”

- **Mark Novelli**, U.S. Cotton VP Quality and Branded Business

“With our expertise in manufacturing with sustainable materials, we were able to provide U.S. Cotton with rPET blisters for its lineup of cotton swab products, which uses over 1.5 million pounds of rPet annually.”

- **Frank Wolfinger**, FCP President

HAVE QUESTIONS OR INQUIRIES ABOUT rPET, more efficient production, using more recyclable material and/or redesigning help?



GET IN TOUCH

with a First Choice Packaging representative today.