

CASE STUDY

ONE HOT COOKIE

FIRST CHOICE **35**
PACKAGING SOLUTIONS YEARS



STEP
01



The Brief

One Hot Cookie, a company based in Boardman, Ohio, needed a custom plastic container for shipping gourmet cookies throughout the United States that kept the cookies firmly in place when the lid was closed without touching the icing on the cookies.



The Goal

Design and build a new tool and produce and deliver a custom lidded food tray that was see-through, secure and prevented the cookies from moving during shipping and handling thus eliminating broken cookies and unhappy customers

STEP
02



STEP
03



The First Choice Solution

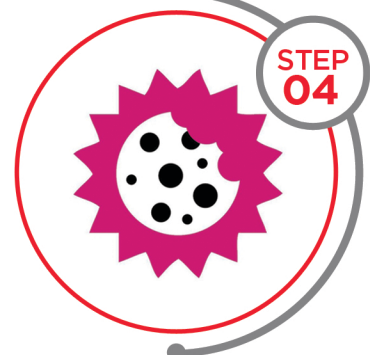
A custom lidded package that displays each individual gourmet cookie while securely holding it in place without disturbing the icing.



The Results

See for yourself. Visit onehotcookie.com and order your cookies today!

STEP
04



Interested in learning more about our services?

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